

CALVIN HOLMES

Business Management — Kennesaw State University
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SUMMARY

Business Management student at Kennesaw State University's Coles College of Business with two years of hands-on operations and people-management experience. Proven ability to lead staff, build systems that scale, and execute large-scale events under pressure. Seeking an internship to apply operational and leadership experience in a professional business environment.

EDUCATION

Kennesaw State University

August 2023 – Present

Bachelor of Business Administration, Management | Michael J. Coles College of Business

GPA: 3.3 | Anticipated Graduation: 2027

- Honors: President's List (Fall 2024); Dean's List (Fall 2023, Spring 2024)

Georgia Highlands College

August 2022 – May 2023

- Completed full-time college coursework while in high school; President's List (Fall 2022, Spring 2023)

Etowah High School

August 2020 – May 2023

- Graduated with honors one year early via accelerated coursework and dual enrollment; Business & Economics Pathway; Student Government leadership

EXPERIENCE

Program Operations Supervisor | Kennesaw State University Esports

November 2023 – Present

- Oversee daily operations of one of the Southeast's largest collegiate esports programs, managing a seven-person student staff team across broadcast, marketing, competition, and events
- Own full staffing lifecycle: hiring, onboarding, training, performance feedback, and evaluations for all student assistants
- Coordinate scheduling, compliance, and logistics across 20+ competitive programs and 200+ student participants
- Contributed to the planning and execution of 90+ events annually over two years, including conference championships, recruitment showcases, and campus-wide engagement initiatives
- Partner directly with program leadership and university administration on strategy, compliance, and long-term program development
- Promoted from Student Assistant to Supervisor based on operational performance and initiative

KEY PROJECTS

Competition Compliance Framework

2024 – 2025

- Designed and implemented a compliance framework now active across 20+ competitive programs, modeled after the university Club Sports structure to standardize operational accountability
- Authored training materials, restructured leadership roles, and built a point-based annual evaluation system tied to program funding
- Drove measurable reductions in policy violations and increased student participation program-wide following rollout

Peach Belt Conference Championship

January 2025

- Managed tournament operations for a regional championship hosted at KSU's Marietta Campus, leading staffing, logistics, and on-site execution for visiting teams

Content Production & Media Visibility

2024

- Independently directed and produced the highest-viewed video on the KSU Esports YouTube channel (1000+ views), owning the project from concept through publishing

SKILLS

Operations & Leadership: Program and project management, staff supervision, hiring and training, performance evaluation, scheduling, compliance and policy development, event planning and on-site execution, cross-functional coordination

Technical: Microsoft 365, Google Workspace, video production and editing, live stream production